



Niko Pyrhönen

My life-long passion for games has led me to make successful games already in 2 indie game companies of my own. By the time I graduated as a Bachelor of Business Administration (BBA) 2019, I was already widely networked with the Finnish and global game industry and known for my passion and talent. I have developed excellent project management, business and game design skills through my degree and experience. I have also done research about project in mobile game SMEs.

EXPERIENCE & EDUCATION

PSYON GAMES
Producer & Business Developer
2019 – PRESENT

In the Psyon Games team I'm responsible for many game development, managing and business operations. Psyon Games combines science and mobile games and is currently cooperating with world's biggest pharmaceutical companies.
[Psyon Games Website](#)

BEYOND 39 HILLS
CMO
2018 – PRESENT

Working as a CMO in 6-person cross-border game company. We are currently developing an award-winning coding educational and entertaining 2D puzzle platformer game on mobile on our free-time. [Beyond 39 Hills Website](#)

EDUFUTURA JYVÄSKYLÄ
Communication Professional
2018 – 2019

Producing promotional content, marketing on social media and representing at events. [Edufutura Website](#)

JAMK UNIVERSITY OF APPLIED SCIENCES
Bachelor of Business, Business Information Technology
2015 – 2019

Main subjects: Project Management, Business & Game Development. Weighted average: 4,23. I was also an exchange student in Buenos Aires, studying South-America business and worked as a tutor for the first-year students.
[JAMK Website](#)

SKILLS

- Marketing Excellent
- PR Excellent
- Project Management Excellent
- Game Design Excellent
- Social Media Excellent
- WordPress Excellent
- HTML/CSS3 Excellent
- Office 365 Excellent
- Illustrator/Photoshop Excellent
- Operating Systems Excellent
- Sony Vegas Good
- Databases Good
- Java Good

LANGUAGES SKILLS

- Finnish Native Speaker
- English Excellent
- Swedish Good
- Spanish Basics

MORE INFORMATION

- Volunteer Experience**
- 2019-, Vice-President of Expa Game Business Co-operative
 - 2018, Expa Game Business Co-operative – Social Media Marketing Specialist & Assistant Event Organizer
 - 2017, Stage 142 – LAN event social media marketing manager
 - 2016, Stage 142 – LAN event sponsorship manager
- Hobbies** Gaming, Gym, Running, (Frisbee) golf, Ski, Surf
- Military Service** I served 255 days at Uttis Jaeger Regiment as a military police and sniper. I was responsible for Uttis main gate security. I was chosen as a sniper and that required very good condition, pressure resistance, calmness and mental endurance.

Contact Jyväskylä
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